

# 2024

## Sponsorship PROGRAM



**Ontario**  
Water Works Association

a Section of the American Water Works Association



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# Who We Are

The Ontario Water Works Association – A Section of AWWA, is a leader in the delivery of safe drinking water. OWWA, with the support of its parent organization, the American Water Works Association (AWWA), is at the forefront of research, technology and policy development with respect to safe, sufficient, and sustainable drinking water.

OWWA is a voluntary, not-for-profit association of more than 1,500 water industry professionals. The Association reflects the wide range of duties, responsibilities and interests of our members. OWWA has long been recognized as the authoritative ‘voice’ of the water industry. We are governed by a president, elected annually, and a board of directors with a prescribed list of responsibilities.

Organizations who partner with OWWA have the opportunity to increase their brand recognition throughout the industry. Connect with water professionals across Ontario; we represent 80% of the drinking water industry. Support the OWWA and its mission of achieving a Better Ontario through Better Water.

# Table of Contents

## Committee Events

Technical Seminars and Webinars

Water For People

## Networking Events

**NEW** Curling Event

No Water... No Hockey Game

Golf Tournament

# OWWA Committee Events

Gold \$1,000	Silver \$500	Bronze \$300
Logo on seminar badges		
2 Complimentary Registrations	1 Complimentary Registration	
Logo on flyer and signage	Logo on flyer and signage	Logo on flyer and signage
Logo featured on website sponsorship page	Logo featured on website sponsorship page	Logo featured on website sponsorship page
Thank you social media post	Thank you social media post	Thank you social media post
Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page	Logo included on Pipeline Sponsor page

\*Select 1 committee/event from the list below

# OWWA Committee Events

## Technical Seminars and Webinars

These events provide opportunities for knowledge creation and exchange, as well as networking between industry professionals. OWWA seminars and webinars attract over 1,000 attendees per year.

### Events Proposed for 2024:

- Asset Management
- Automation
- Certification and Education
- Climate Change
- Construction
- Cross Connection Control
- Distribution
- Groundwater
- Small Systems
- Source Water Protection
- Treatment
- Water and Energy Efficiency
- Young Professionals *\*Tours and Social Events*
- *Water For People Canada \*\*see next page*

# Committee Events

## Water For People Canada Program Sponsor

Support the OWWA Water For People Canada program by becoming a WFP event sponsor!

Your logo will be displayed at WFP Events such as: Ski Day, Holiday Bash Fundraiser, Silent Auction & more!

\*Net proceeds from all WFP Events are donated to Water For People Canada

To learn more about Water For People , visit [www.waterforpeople.org](http://www.waterforpeople.org)



water for people  
CANADA



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# Networking Events

## **NEW** Curling Event

Coming March 2024...

Sponsor the first OWWA Curling event! Attendees will gather for an afternoon of curling & networking!

\*Net proceeds are donated to the Water Equation Canada. To learn more, visit [www.awwa.org/Water-Equation](http://www.awwa.org/Water-Equation)

### **Gold \$500**

Large logo on signs, flyer & social media

### **Silver \$300**

Medium logo on signs, flyer & social media

### **Bronze \$150**

Small logo on signs, flyer & social media



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# Networking Events

## No Water... No Hockey Game

Saturday May 4, 2024 - Niagara Region

Sponsor the 'Good Old Hockey Game' to kick-off the OWWA & WEAO Conference & Trade Show 2024! Cheer on your team and network with attendees.

\*Net proceeds are donated to Water For People. To learn more, visit [www.waterforpeople.org](http://www.waterforpeople.org)

### **Gold \$500**

Large logo on signs, flyer & social media

### **Silver \$300**

Medium logo on signs, flyer & social media

### **Bronze \$150**

Small logo on signs, flyer & social media





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# Networking Events

## OWWA Golf Tournament

Coming June 2024...

Sponsor the 2024 Golf Tournament organized by the MAC! Come out for a day of golfing & networking supporting Water For People!

\*Net proceeds are donated to the Water Equation Canada. To learn more, visit [www.awwa.org/Water-Equation](http://www.awwa.org/Water-Equation)

Longest Drive  
Sponsor  
\$500

Closest to the  
Pin Sponsor  
\$500

Putting  
Competition  
Sponsor  
\$500

Hole Sign  
Sponsor  
\$150



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